

From: Maxim Jean-Louis <maxim@contactnorth.ca>
Sent: September 12, 2019 10:44 AM
To: hweingarten@heqco.ca
Cc: 'Martin Hicks' <mhicks@heqco.ca>; akaufman@heqco.ca
Subject: FW: Help and advice please

Harvey

I am glad you found the responses helpful and appreciate the confirmation on the increase in Contact North | Contact Nord funding.

Please see my comments in bold below your four questions.

Let me know if you have any further questions.

Maxim

From: Harvey Weingarten <hweingarten@heqco.ca>
Date: September 12, 2019 at 8:26:04 AM EDT
To: Maxim Jean-Louis <maxim@contactnorth.ca>, Martin Hicks <mhicks@heqco.ca>, Amy Kaufman <akaufman@heqco.ca>
Cc: Harvey Weingarten <hweingarten@heqco.ca>
Subject: RE: Help and advice please

Maxim. Thanks for the thoughtful response. We will review and incorporate. We had already caught our error re the increase in CN funding. Several questions come to mind regarding the table you sent re your recruiting for Northern College.

1. What year?

The Northern College statistics are for the period April 1, 2018 to March 31, 2019.

2. What is going on in South Porcupine that it provides 2000 students?

There are three factors affecting the number of registrations from the South Porcupine online learning centre:

- 1) **Northern College on-campus students in South Porcupine use our web conferencing platform, Adobe Connect, to participate in online courses offered by Northern College.**

- 2) Due to the large number of international students registering in Northern College's business programs, Northern College added more offerings of these courses using our web conferencing platform to accommodate these on-campus students.
 - 3) The South Porcupine territory is the largest recruitment area in our Northeast Region and as is always one of our top performers in terms of registrations due to the catchment area.
3. Do we know what programs these students are in?

Here's the breakdown:

September 1, 2018 to July 24, 2019

- Business
- Business – Accounting
- Business Administration
- Business Fundamentals
- Business General
- Early Childhood Educator
- Environmental Technician – Water & Wastewater Systems Operations
- Law Clerk
- Mining Engineering Technician (1 course: Health & Safety)
- Office Administration – Executive
- Office Administration – General
- Police Foundations
- Personal Support Worker (1 course: Communications I Model B)
- Social Services Worker

September 1, 2017 to August 31, 2018 (same as above, plus the below)

- Addictions Counsellor
- Business – Marketing
- Business Administration – Accounting
- Business Administration – Human Resources

This information can be found in the Northern College section in our [Snapshot Reports on Support to Ontario's Public Colleges and Universities](#) (this was shared with you in our September 11, 2019 response).

4. How much recruiting do you do for other colleges or is Northern the poster child?

We do extensive recruitment for all Ontario public colleges and universities – see our [Snapshot Reports on Support to Ontario’s Public Colleges and Universities](#).

You can also view [SAMPLE OF 136 TARGETED RECRUITMENT CAMPAIGNS EXECUTED BY CONTACT NORTH | CONTACT NORD FOR 37 ONTARIO PUBLIC COLLEGES AND UNIVERSITIES](#) for further details on our recruitment efforts.

Both links were included in our September 11, 2019 response.

Thanks.

Harvey