

NEWS RELEASE

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For Immediate Release

Contact North | Contact Nord partners with Ontario's first autonomous francophone university: Université de l'Ontario français

Recruitment campaign to target students in rural and remote Ontario communities for inaugural Fall intake

Thunder Bay, ON – Contact North | Contact Nord is engaged in a major province-wide campaign to recruit students for the online programs and courses at Ontario's first autonomous francophone university, [Université de l'Ontario français](#), which opens on September 7, 2021 in Toronto.

Ahead of the first intake of students, Contact North | Contact Nord's extensive network of local recruiters are actively promoting UOF's online programs and courses to underserved Ontarians in 800+ small, rural, remote, Indigenous and Francophone communities.

"We are delighted to help Ontario's first autonomous francophone university promote its online programs and courses," says Danielle Groulx, Contact North | Contact Nord's Director, Recruitment & Partnerships, Northeast Region and liaison with Université de l'Ontario français.

Groulx says she is particularly focused on recruiting students for the UOF's micro-credentials, which are shorter university courses that allow interested individuals to develop the skills needed for jobs available in their community. These micro-credentials can be taken at a distance, and Contact North is the UOF's preferred partner in facilitating and ensuring the accessibility of the programs offered.

The micro-credentials offered by the UOF include 15-credit (5 courses) and 30-credit (10 courses) micro-certificates in the following areas:

- Human Plurality
- Urban Environments
- Digital Cultures
- Social Economy and Innovation
- Education
- Management and governance of organizations
- Business French

Most micro-certificates and university certificates can be recognized as part of a Bachelor's degree program (120 credits) offered at the UOF.

Contact North | Contact Nord recruits students for all of Ontario's 24 public colleges and 23 public universities. It currently supports residents in Francophone communities across the province.

For further information, contact Danielle Groulx, Director, Recruitment & Partnerships at 705-525-7244 or e-mail danielle@contactnorth.ca.

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About the [Université de l'Ontario français \(UOF\)](#)

The Université de l'Ontario français (UOF) is an innovative institution focused on the creation and mobilization of knowledge in French. It promotes teaching, learning and research approaches that draw on a variety of disciplines and are based on discovery, collaboration and experience. Governed by and for Ontario's Francophones, it offers an education that is firmly connected to the world and fosters an eco-responsible exercise of citizenship.

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