

News Release

April 29, 2015

For Immediate Release

OPEN TEXTBOOK PROVIDES A GROUND-BREAKING TEACHING RESOURCE FOR FACULTY AND INSTRUCTORS

(THUNDER BAY) - Teaching in a Digital Age is a great resource for all faculty and instructors, especially as online learning and new technologies become an integral part of all teaching.

The digital age is being embraced by colleges and universities around the world and bringing with it a new pedagogy delivered by emerging technology. With this technology, our education systems become more affordable and flexible, providing a better learning experience for students.

“Our colleges and universities are adapting to the needs of students in a digital age where technology plays a significant role in the delivery of higher education,” says Dr. Tony Bates, Contact North | Contact Nord Research Associate.

The new open textbook offers the latest research into student learning and teaching methods, and provides answers to questions for faculty and instructors, such as what technology should I use in teaching my subject? What does Massive Open Online Courses (MOOC) mean for my future? What will my role be when all content is free and easily available over the Internet?

Through 12 informative chapters, Dr. Bates answers questions and provides helpful guidance and suggestions on a host of topics, including:

- How do I decide whether my courses should be campus-based, blended or fully online?
- What strategies work best when teaching in a technology-rich environment?
- What methods of teaching are most effective for blended and online classes?
- How do I make choices among all the available media, whether text, audio, video, computer, or social media, in order to benefit my students and my subject?
- How do I maintain quality of teaching, learning, and resources in a rapidly changing learning environment?

- What are the real possibilities for teaching and learning using MOOCs, OERs, and open textbooks?

Dr. Bates shares his understanding of theory, options, best practices, and point-by-point strategies. He provides clear, practical, and actionable advice and guidance based on research and best practices. The advantage of the open textbook is that it can be used by teachers and repurposed as they need. The only stipulation is to acknowledge the author.

Teaching in a Digital Age is a great resource for faculty and instructors currently teaching online courses, as well as for faculty and instructors who are thinking about developing and teaching online courses for their students.

Dr. Bates is a pioneer in open and online learning, with over 40 years' experience in college and university teaching in Canada and around the world.

The textbook is available on the Contact North | Contact Nord website www.contactnorth.ca/teachinginadigitalage.



Dr. Tony Bates

- 30-

For more information:

Heather Campbell
Communications Coordinator
1-855-345-5035
heather@contactnorth.ca

[About Contact North | Contact Nord](#)