

We have an immediate opening for a professional with customer service experience for the following position:

ENTERPRISE WEB ARCHITECT, Ontario

Reporting to the Director, Recruitment Marketing, Communications & Data Analytics, the Enterprise Web Architect is responsible for ensuring Contact North | Contact Nord's web spaces are at the forefront of web technology, effectively supporting its core recruitment activities and delivering services to underserved students in rural and remote areas as well as delivery of information and resources to target audiences. Specific deliverables include:

- Review, assess, reimagine, redesign and integrate CN | CN's web spaces so they achieve the intended outcomes in effective, creative and functional ways.
- Identify and propose revisions, enhancements and new functionalities to internal departments that can better help them meet their deliverables and respond to requests from departments for new functionalities
- Manage and fulfill all internal requests for revisions, enhancements and new functionality across all CN | CN web spaces that don't require the use of CN | CN's external contractor.
- Conceptualize and manage cost-effective Google Adwords campaigns.
- Deliver high ranking for CN | CN web spaces in all search engines through search engine optimization.
- Leverage Google Analytics to drive modifications and enhancements to CN | CN web spaces.
- Ensure compliance with the *Accessibility for Ontarians with Disabilities Act (AODA)*.

Qualifications:

- Bachelor's Degree in computer science or related field
- Understanding and experience of website development from concept definition, through execution
- Knowledge of web design principles and best practices
- Ability to maintain a consistent brand messaging throughout all websites and focus using the websites for recruitment
- Excellent communications skills, with an equally high standard of verbal and written English communication skills
- French verbal and written communication skills would be an asset
- Experience using Google Analytics
- Experience with Drupal 7, 8 and 9 and/or WordPress content management systems (CMS)
- Advanced experience with MS Office suite
- Highly developed Project Management, analytical, problem solving and organizational skills, with demonstrated ability to diffuse problematic situations and provide a positive client experience
- Proven ability to work with minimal supervision, as part of a self-managing team
- Ability to work in a home office
- Proof of full vaccination against Covid-19 is required

Compensation & benefits:

- A dynamic and friendly work environment where employees have an opportunity to do meaningful work helping Ontarians get the education and training they need, contribute their expertise to improving the services we offer and continue to develop their potential
- An attractive compensation package:
 - \$75,000.00 salary
 - Competitive full-range benefits package
 - Employer/Employee Group RRSP matching contribution plan of 6% each
 - 15 days of accumulated paid vacation annually
- Ability to work from a home office anywhere in Ontario

Hours of work:

- 35 hours per week, Monday to Friday, ability to work some overtime and/or accommodate sporadic weekends is required

How to apply:

This position is open until filled.

- Submit résumé and cover letter to resumes@contactnorth.ca
- Quote Job Competition number **#22-02-EWEB** in the subject line of the e-mail

Join Our Team!

WHO ARE WE?

As Ontario's community-based bilingual distance education and training network, Contact North | Contact Nord helps underserved residents in 1,300 small, rural, remote, Indigenous and Francophone communities access education and training without leaving their communities.

READ MORE

CONTACT NORTH Supporting Rural & Remote Ontario
Soutenant l'Ontario rural et éloigné

We are an **equal opportunity employer.**

Upon request, accommodations due to a disability are available throughout the selection process.

LOCATION

The position is based in Ontario.

